

Sydney S Hwang

IATSE Local USA 829 Computer Artist based in NYC

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CREDITS

2024-2025	Skin	Screen GFX	Short
2024	Original Sound	Lead GFX	Feature
2022-2023	Diarra From Detroit	Screen GFX	BET+
2022	Saint X	Dayplaying	HULU
2022	Saturday Night Live	Film Unit	NBC
2022	Inside Amy Schumer	Dayplaying	HULU
2022	That Damn Michael Che	Lead GFX	MAX

- Design graphics for on-set and post production use.
- Develop interactive screens, ranging from static to fully functional builds. Previous projects involved platforms such as Canva, Tinder, Instagram, and iPhone apps.
- Collaborated with Apple's brand team to ensure designs are in alignment with brand guidelines and standards.

PROFESSIONAL EXPERIENCE

Level Group — Brand Designer

2021 — 2022, Brooklyn, NY

- Communicated with Creative Director and worked cross-functionally with diverse clientele such as Sotheby's, Green Frontier Capital, Superior Concrete, and DBI Consultants.
- Developed brand strategy, visual system and identity, as well as executing various print and digital designs for on-brand material.
- Rendered front-end development of clients' websites.
- Contributed to designing Sotheby's web-based proposal template, streamlining interactivity and animation.

Freelance Designer

2017 — present, New York, NY

- Specialize in branding, art direction and developing print, social, website, and digital design solutions for startups and established businesses.
- Identify and define design directions, resolve issues, lead client meetings.
- Clients include In-N-Out Burger (via Ghost Agency), BlackBerry (via UDDA Agency), ArtStar, Korean American Story, and KTM hospitality.

EDUCATION

School of Visual Arts

2013 — 2017, New York, NY

Bachelor of Fine Arts

TOOLS

Adobe Creative Suite

Figma • ProtoPie

PowerPoint • Keynote

HTML/CSS

SKILLS

Screen Graphics

Interaction • Motion

UI Design • Website

Photo Comps & Editing

Presentation Design

Title Design

Editorial

Branding

Period

LANGUAGES

English (fluent)

Korean (native)

AWARDS

Communication Arts

65th Design Annual Winner, 2024

Communication Arts

Typography Award Finalist, 2024

Graphis Design Annual

Silver Award, 2019 & 2023

Graphis Photography Annual

Gold, 2020 & Silver Award, 2021

Queens Council On the

Arts—Queens Arts Fund

Recipient, 2021

School of Visual Arts

Deans List, 2014

Department Scholarship, 2016