



STORYBOARDNYC

Storyboards by Wes Simpkins

WES SIMPKINS

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Professional Summary

I am a Brooklyn based freelance storyboard artist specializing in film, television and advertising with 20 years of experience. Using both hand drawn and digital styles, I've assisted countless directors with translating scripts into a visual language. I'm accustomed to working remotely or in person (in NYC) and I'm also available for travel to tech scouts in the area.

Skills

· Storyboarding · Visual storytelling · Script analysis · Scene composition · Camera angle planning
· Digital and traditional drawing · Collaboration and communication · Project management

Software

· Procreate · Adobe Creative Suite (InDesign, Photoshop, Illustrator, Premier)

Work History

Freelance Storyboard Artist

2004 – Present

With 20 years of experience as a storyboard artist, I have specialized in crafting compelling visual narratives across feature films, television shows and commercials. By translating scripts into detailed storyboards, I ensure that each project aligns with the director's vision and overall narrative style. My work involves close collaboration with directors, producers, writers, and animators, contributing creative input to refine story flow, pacing, and emotional impact. I excel in script analysis, identifying key scenes and transitions, and planning camera angles, character movements, and scene composition to effectively convey the narrative. Proficient in both traditional and digital techniques, including tools like Procreate and Photoshop, I adapt to various styles and formats to meet project needs. My expertise in timing and pacing ensures that storyboards capture the intended rhythm of the final production, and my diverse experience spans genres such as action, comedy, drama, horror, and fantasy, allowing me to tailor storytelling techniques to suit the tone and style of each project. **Please refer to the following pages for an in-depth break down of my experience in this field.**

HIP Health Plan of New York

Production Artist

2001 - 2004

Designed a wide array of print materials including but not limited to: brochures, fliers, newspaper ads, direct mail pieces and various other internal projects.

Bozell Worldwide, New York, NY

Production Artist

2000 – 2001

Produced mechanicals (in Quark XPress) for the following national advertising campaigns: Milk Mustache, Verizon Wireless, Datek, Bahamas Tourism and The New York Times.

J.T. Spach & Associates, Syracuse, NY

Graphic Designer

1998 – 2000

Designed a wide array of print materials including: catalogs, posters, brochures, stationary, business cards, and advertisements.

Education

School of Visual Arts New York, NY (Continuing Education)

· Macromedia Dream Weaver, 2005 · Storyboarding for Animation, 2005
· Miniature Set Design, 2003 · Stop Motion Animation, 2003 · Cartooning, 2001

Cazenovia College, Cazenovia, NY

Bachelors Degree in Fine Arts (Graphic Design/Illustration), 1994 - 1998

American College in London

Semester Abroad, Fall, 1995

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WES SIMPKINS *Storyboard Experience Continued*

Feature Films

· Insidious -The Red Door (2023) · Scream (2022) · Marry Me (2022) · Boogie (2021)
· The Black Phone (2021) · The Stand In (2020) · Clover (2020)

Television

· Peacemaker (HBO) · The Muppets Mayhem (Disney +) · Your Honor (Showtime)
· The Night Agent (Netflix) · Law and Order OC (NBC) · The Changeling (Apple +) · The End Game (NBC)
· Girls5eva (Peacock) · Tom Clancy's Jack Ryan (Amazon Prime) · Evil (CBS/Paramount +)
· The Good Fight (CBS) · Untitled Art Project (Netflix) · Power (Starz) · Powerbook II Ghost (Starz)
· Powerbook III Raising Kanan (Starz) · Dickinson (Apple TV) Mare of Easttown (HBO)
· Halston (Netflix) · FBI (CBS) · FBI Most Wanted (CBS) · Prodigal Son (Fox) · Blue Bloods (CBS)
· Madam Secretary (CBS) · Love Life (HBO) · Wutang an American Saga (Hulu) · The Code (CBS)
· Ray Donovan (Showtime) · Happy! (Sci-Fi Channel) · Sneaky Pete (Amazon Prime)
· Master of None (Netflix) · The Unbreakable Kimmy Schmidt (Netflix) · Almost Family (Fox)
· Random Acts of Flyness (HBO) · Fat Guy Stuck in Internet (Adult Swim)

TV Pilots

· The Brides (2020) · Half Empty (2019) · Lincoln Rhymes: The Bone Collector (2019)
· The Holmes Sisters (2018)

Advertising Notable Agencies

Imaginary Forces

· The Terror - Season 2 Promos · The Strain - Season 2 Promos · Black Sails - Title Sequence
· Heartfelt - Book Trailer · For All Mankind - Title Sequence · Code Black - Title Sequence
· HBO - Feature Presentation Intro · Hood Ice Cream - Ad · Target - Ad · Microsoft Watson - Ads
· National Geographic - Cover for *Under London* issue · NBCSN - Network IDs
· Clash of Clans - Intro to CoC World Series · Alpha Romeo - Ad · The Walking Dead/Hyundai -Ad

Transistor Studios

· Nintendo · Getgo · Robitussin · Subway · Aquafresh · Hyundai · Briggs & Stratton · Miller
· Cranium · ESPN World Figure Skating Championships in Japan Intro · Minute Maid

Laird & Partners

· Beyonce's Fragrance · Faith Hill's Fragrance · Harajuku Lovers Fragrance · Sarah Jessica Parker's Fragrance
· Halle Berry's Fragrance · Calphalon · Calvin Klein · GAP · DKNY · Tommy Hilfiger · Sally Hanson
· Tori Burch · Rimmel · Revlon · Mott's · Kiss Bang Love · Fashions Night Out (Featuring Glee Cast)

Advertising

AARP, Abbyy, Advil, Amazon, American Express, AMC, Anthem Health, Autism Speaks, Atlantis Resorts, Aramis, AT&T, Athleta, Away, Bank of America, BB&T, Beach Body, Book of the Month Club, Boost, Black Forest Gummy Bears, Bloomingdales, Blu Jay, Blue Man Group, Brother, Budget Car Rental, Bulova, Bushmills, Ebay, Ernst & Young, ESPN, Caulipower, Chapstick, Cartoon Network, Chase, Chevy, The Children's Place, Cici's, Coca-Cola, Colgate, Casper, Comcast, Con Agra, Consumer Reports, Cuddl Duds, Dawn, David's Bridal, David Yurman, DC Lottery, Degree, Deloitte, Department of Transportation, Dickies, Disney, Dockers, Dolby, Dominos, Dryel, Dunkin Donuts, Eliquis, Essie, Este Lauder, EmergenC, Energy Star, Essence Fest, Facebook, Famous Footware, Fasenra, Fine Wine & Good Spirits, Ford, Fossil, Fox Sports, Future Work Now, It's Not a Game: The Game (Samantha Bee), GAP, GAP Kids, GoToMeeting, Getgo, GMC, Gentle Monster, HBO, Hersheys, History Channel, HGTV, Hook'd, Hugo Boss, Hyundai, Hyatt, IBM, Ice Breakers, IKEA, Instagram, Intel, IO TV, Imbruvica, iRobot, Jack Daniels, Jack Links, Jared, Jeep, John Deere, Just for Men, Key Bank, Kitchen Aid, Konica/Minolta, Kiehl's, Kotex, Lays, Loft, Lowe's, L'Oreal, Land Rover, The Learning Channel, Leesa, Levi's, LeSportsac, Lunchables, Macys, Mango Cart, Mazda, McDonalds, Mead, Marimekko, Mark Levinson, Martell, Maryland Lottery, MasterCard, McAfee, Mentor, Michelob, Microsoft, Miller, Michael Kors, Mortons Salt, MTV, NASA, Neutrogena, Nestle, NFL, Nickelodeon, Nissan, Nokia, Noom, NRG Solar, Olly, OnePlus, Ortega, Panera, Palmolive, Pampers, Parker Bro's, Pelion, Peloton, Pepsico, Pilobulus/Porsche, Pinnacle, Polo, PreserVision, Provigil, PUMA, Quaker Oats, Ralph Lauren, RBC Avion, Reebok, Reeses, Resorts World, PayPal, Roberto Cavalli, Robitussin, Robin Hood Flour, RoC, Rock Band, RuPaul's Drag Race Allstars, Sally Hanson, Samsung, Scholastic, Schutz, Sephora, The Skimm, Skype, Smartisan, Sohonet, Somo, Spalding, Starbucks, State Farm, Stoli, Stratom, Stuhrling, Sunglass Hut, Square, T-Mobile, Talbots, Target, Teen Vogue, Tepezza, Tidal, Timberland, Town House Crackers, TransFast, TV Land, Tylenol, Uncle Ben's, Ubisoft, Unilever, USA, UPS, John Varvatos, Vera Wang, White Castle, Vionic, Virgin Atlantic, VISA, Volkswagon, Volvo, Wal Mart, Westin Hotels, Wild Turkey, Jagermeister, Xfinity, Xerox

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WES SIMPKINS *Storyboard Experience Continued*

Title Sequences	Daredevil (2025) – Marvel Studios – Title Sequence Evil – Title Sequence for Seasons 3 and 4 Spiderman 2 – Video Game – End Credits Sequence Black Sails – Season 2 – Title Sequence HBO Feature Presentation Intro (2016) For All Mankind – Title Sequence Code Black – Title Sequence
Short Films	Abyssus Abyssum Invocat – Short Film – Wes Simpkins Bacon – Short Film – Michael Tosner Looking Thru the B-Sides – Short Film – Saiman Chow Dinner @ 40 – Short film – Carl Byrd Orb – Short Film – Darine Hotait Monsters & Millenials – Short Film – Chris Bert Prom Night – Short Film – Robbie Pickering Bad Behavior – Short Film – Marta Masferer The Marionette – Short Film – Marta Masferer Waiting for the Cut – Short Film – Matthew Levin The Devil's Son – Short Film – Ernesto Sandoval Valentina – Short Film – Mary Angelica Molina Thalia – Short Film – Mary Angelica Molina Game On Project – Short Animation – Ethan Vogt Zar Abdar – Short Film – Malcolm Mays Cupids – Short Film – Zoey Martinson Bainbridge – Short Film – Jim Tierney Hyundai – ESC Short Film – Transistor Studios Shotgun – Short Film – Joe Zito The Real – Short Film – Jamal Solomon
Trailers & Promos	Game of Thrones – Season 6 promos Mars (Nat Geo) – Trailer The Leftovers – Season 2 Teaser True Blood – Season 4 Promos The Strain – Season 2 Promos For Honor – Video Game Trailer Heartfelt – Animated Trailer for Book Release Boardwalk Empire – Season 3 promo Small Timers – Trailer Pitch – Beyond Our Reality Productions Orange is the New Black – Season 2 Promos The Terror – Season 2 Promos
Music Videos	Zach Bryan – Music Video – “9 Ball” The Weeknd – Music video – “Wasting Times” Black Bear Featuring Machine Gun Kelly – Music Video – “gfy”
Documentary Reenactments	American Pain – Documentary The Life and Death of Annie May – Documentary (Hulu) Crazy about Tiffany – Documentary The Judge Mathis Project – TV (BET)
Non Union Films & TV	Fat Guy Stuck in Internet – TV – Adult Swim Homeland – Feature – Barataria Films What Jessica Brown Saw – Feature – Ichiro Toyoshima A World Away – Feature – Stuart Summers HairBrained – Feature – Billy Kent Random Acts of Flyness – TV – HBO
Feature Film Pitches	Double Up – Feature Pitch – Kenny and Keith Lucas The Scared Stiffs – Feature Film Pitch – Joe Zito Sea Raiders – Feature Film Pitch – Brandon Barker Skywalkers – Feature Film Pitch – Matthew Miele Stage Actor – Feature Film Pitch – Nicholas F. LaMattina

Thank you.