
JILL NICHOLLS

Brooklyn, NY | 917-319-4582 | Agent's Cell: +1 (707) 484-6420 | [Portfolio](#) | [Personal Website](#)

PRODUCTION DESIGNER | SET DESIGNER

Innovative and detail-oriented Set Designer and Creative Consultant with a proven track record of creating visually compelling environments for fashion, still life advertising, and editorial productions. A key player in creative consulting, I play a major role in the design and creation of editorial and advertising content by building narratives through conceptual research, remodeling, and design. Adept at translating creative visions into immersive, high-impact sets that enhance brand storytelling and elevate campaign aesthetics. Skilled in liaising with photographers, creative directors, stylists, and production teams to execute dynamic concepts that align with brand identity and drive audience engagement. Experienced in working on high-profile advertising campaigns, fashion editorials, luxury product showcases, and commercial photography for global brands and publications.

CORE SKILLS AND COMPETENCIES

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| ▪ Set Design & Fabrication | ▪ Editorial & Commercial Photography | ▪ Cross-Functional Team Leadership |
| ▪ Art Direction & Creative Collaboration | ▪ Spatial Composition | ▪ Sustainable Design & Innovative Techniques |
| ▪ Prop Styling & Visual Storytelling | ▪ Complex Problem Solving | ▪ Trend Forecasting & Concept Ideation |
| ▪ Fashion & Luxury Brand Aesthetics | ▪ Project Management & Budgeting | ▪ Fast-paced, High-Pressure Execution |
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SELECTED CAREER ACHIEVEMENTS

- **Built strong relationships with high-profile clients** such as Burberry, Calvin Klein, Chanel, Khaite, Louis Vuitton, Nili Lotan, Oliver Peoples, Saint Laurent, J. Crew, and Valentino by executing creative concepts that aligned with their artistic vision.
 - **Cultivated relationships with top brands** including Victor & Rolf, Modi Operandi, Glenlivet, Tiffany, Kate Spade, Tory Burch, and Aerin Lauder, ensuring the smooth execution of creative concepts.
 - **Created detailed project PDFs for clients**, outlining set designs, prop selections, fabric samples, and color choices, providing a clear visual roadmap for the team.
 - **Led a professional crew to deliver high-quality results**, leveraging 25 years of industry expertise and creativity to execute concepts with precision.
 - **Managed crew logistics efficiently**, organizing tasks, creating checklists, and delegating based on skill sets to ensure seamless project execution.
 - **Effectively controlled project budgets**, monitoring expenses, identifying potential cost overruns, and notifying producers of financial concerns before the shoot.
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PROFESSIONAL EXPERIENCE

JILL NICHOLLS

Feb 2010 to Present

Set Designer

Supervise all logistical aspects of set and product deliveries to the studio, ensuring timely arrivals and seamless integration into the production process. Provide precise design and prop solutions, proactively offering expert recommendations for enhancements when requested to elevate the outcome. Recruit and coordinate specialized crews based on project requirements, securing skilled Set Builders, Shoppers, Set Dressers, and Production Assistants to execute the vision. Communicate effectively with clients using a knowledgeable demeanor to capture repeat business and retain key clients.

- Maintained full transparency with stakeholders by consistently sharing project details, allowing for thorough revisions and approvals to ensure alignment with expectations.
- Updated and distributed revised project PDFs as needed, ensuring all teams remain informed throughout production.
- Overcame design obstacles with creative problem-solving and being prepared and extremely organized.
- Handpicked crews using decades of experience and cultivated positive work environments utilizing humor and comradery.
- Execute project management in a deadline-driven environment while motivating teams to achieve quality goals.
- Forged relationships with clients, tapping into a passion for set design to push complex projects forward.
- Consistently achieved a high end execution of project by using the best subcontractors in the business.
- Diligently retained top-performing team members and assistants, recruiting experienced candidates with solid references.

EDUCATION

SYRACUSE UNIVERSITY | *Master in Sculpture*

CANTERBURY COLLEGE OF ART, UK | *Bachelor's Degree*

WIMBLEDON COLLEGE OF ART, UK | *Foundation in Art*

COMMERICAL & FILM CREDITS

- **Production Designer (Union Commercials & Films)**
IATSE Local 829829
 - **MAYBELLINE PINK TEDDY LIPSTICK (2024)**
Position: Production Designer
 - **FILTH & WISDOM (2008)**
Director: Madonna
Position: Set Decorator
 - **JOE STRUMMER: THE FUTURE IS UNWRITTEN (2007)**
Position: Production Designer
 - **SHAREEFA (2006)**
Position: Production Designer
 - **DELTA GOODREM (2005)**
Position: Production Designer
 - **BUFFALO 66 (1998)**
Position: Assistant Set Decorator
Director: Vincent Gallo
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EDITORIAL

British Vogue, American Vogue, Japanese Vogue, Vogue Italia, Vogue Paris, Vogue China, AnOther Magazine, Self Service, T Magazine, W Magazine, Dazed & Confused, L'uomo Vogue, Elle Magazine, Allure

ADVERTISING / PUBLICATIONS

Burberry, CK, Michael Kors, Valentino, Victor & Rolf. Dior, Louis Vuitton, H&M, YSL, Stella McCartney, Chloe, Kate Spade, Sephora, Pepe Jeans, Estee Lauder, Neiman Marcus, Anthropology, Bergdorf Goodman, Bloomindales, Warby Parker, Tom Brown, Netflix (The New Garconne, How to be a Modern Gentlewoman, by Navaz Batliwalla Elle Décor)

PHOTOGRAPHERS

Inez & Vinoodh, Patrick Demarchelier, Steven Klein, Steven Meisel, Liz Collins, Camilla Akrans, Vanessa Granda, Hanna Tveite Lachlan Bailey, Ryan McGinley, Emma Tempest, Zoe Grossman, Shikeith, Joshua Kissi, Emma Summerton, Craig McDean, Alexi Lubomirski, Sharif hamza, Azim, Tom Munro, Paul Wetherall, Grant Cornett, Anthony Costifas, Raymond Meier.

REFERRAL LINKS

[Press Release](#) | [Press Release](#) | [Press Release](#)