

Yvonne Mojica

YvonneMojica.com

YM_WORK@Yahoo.com

347-403-3641

PROUD UNION MEMBER: USA829

CBS TELEVISION

BULL June 2016 - April 2022

Full-Time design and production of key set, prop and costume graphics, with strong focus on set design support mock-ups for the Production Designer. Additional Designer Seasons 1-3. Lead on Seasons 4-6

ELEMENTARY June 2012 - April 2019

Freelance Graphic design and illustration on various episodes over the years, contributing to and production of key set, prop and costume graphics.

NBC UNIVERSAL

UNBREAKABLE KIMMY SCHMIDT 2015 - 16

Lead, Full-Time design / production of key set, prop, post and costume graphics. Reporting to Executive Producers and Production Designer.

30 ROCK October 2006 - January 2013

Lead, Full-Time design / production of key set, prop, post and costume graphics and animation. Reporting directly to Executive Producers and Production Designer.

COMEDY CENTRAL

CHAPPELLE'S SHOW Dec. 2004 - July 2006

Lead, Full-Time design / production of key set, prop, post, costume graphics and animation. Reporting to Executive Producers and Production Designer.

UPRIGHT CITIZENS' BRIGADE 1999 - 2000

Lead, Full-Time design / production of key set, prop, post and costume graphics and animation. Reporting to Production Designer.

Designer


Over 20 years of experience designing for the world's greatest producers in a variety of industries, and getting award winning results.

Contact

1-347-403-3641

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Instagram.com/VonSolo5

 NEW YORK CITY

Still here in the city where my career started in August 1997, on Broad St., at a tiny but powerful Internet start-up called Cybergrl. They hired me to draw an eponymous comic strip written by Cybergrl visionary founder Aliza Sherman. Started as the cartoonist with no computer skills and rose to Creative Director in the three years I was there, thanks to the brilliant women of Cybergrl and Webgrls.

At Cybergrl I established and managed creative direction and implementation of web design, community features, advertising and editorial content to achieve branding and traffic goals for our clients including Avon, Jane Magazine, Estee Lauder, and Planned Parenthood. I also Traveled with partner Lilith Fair as an on-the-road reporter, during their Summer '98 tour, providing content and celebrity interviews for both Cybergrl.com and Lilith Fair's official website.

OTHER PROJECTS

- * Creator of Bathroom Girls, an award nominated comic book.
- * Writer and Stand-up comic with performing credits at top NY clubs.

EDUCATION

- * High School Diploma
- * Art Student's League, Independent Studies 1995-1997
- * BCAT Studio Production License courses: Directing Live to Tape, 2001 and Remote TV Production, 2001

FILM CREDITS

Every film project I worked on was so unique and special. Projects I managed required graphic design that spanned the decades and genres. Below is a list of some of the independent films I worked on.

LOLA VS.
2011

RABBIT HOLE
2010

NEW YORK, I LOVE YOU
2009

BLIND DATE
2007

MY FATHER'S WILL
2007

MY SASSY GIRL
2007

**DENNIS THE MENACE
CHRISTMAS**
2007

RAVING
2007

**WHATEVER LOLA
WANTS**
2007

HENRY MAY LONG
2007

CHAPTER 27
2007

DEDICATION
2007

DELIRIOUS
2006

THE LAND
2006

FULL GROWN MEN
2006

DIRTY LAUNDRY
2006

ADDITIONAL TELEVISION PROJECTS

MARCH 2022	LAW & ORDER - NBC UNIVERSAL Anime mural design for set, to help tell the story of the key criminal in the storyline.
SUMMER 2016	QUANTICO - ABC TELEVISION Additional freelance graphic design for set graphics and props, for several episodes.
PILOT 2016	VINYL - HBO & PARAMOUNT Second designer on production of key set, prop and costume graphics, with strong focus on design from the 1950's to today.
2015	SHARING - NBC UNIVERSAL Full-Time design and production of key set, prop and costume graphics, with strong focus on logo designs for the pilot.
2013	BELIEVE - NBC UNIVERSAL Full-Time design and production of key set, prop and costume graphics, with strong focus on motion graphic design.
2012	CURB YOUR ENTHUSIASM - HBO Freelance Set Dressing Elements

INTERNET & PRINT

LAGARDERE and HACHETTE FILIPACCHI MEDIA
July 2001 - Nov. 2004

* Design programming concepts / creative, for key A&M and Sales projects regarding the web and television expansion of Hachette Filipacchi's print brands.

* Develop online creative concepts/strategies/design for strategic partnerships for all Hachette's U.S. brands. Clients included: **Saks Fifth Avenue, Chanel, Maybelline, Verizon (Award Nominated Campaign), Dodge, Pepperidge Farms** and many more.

* Photo edit and optimization for **ELLE.com's** year round Fashion Week coverage. Initiated the mentorship of a print photo editor teaching her web skills to greatly improve work flow and photo quality on the site.

* Site re-design for **ELLEgirl.com, HomeMag.com, Premiere.com**

* Illustration, design, copywriting and production of editorial content for **Premiere.com, ELLE.com, ELLEgirl.com, Carand-Driver.com, and WomansDay.com.** including the creation of printable character-driven craft projects and games for families on Woman's Day.com.