

CARLOS A. MENÉNDEZ
PRODUCTION DESIGNER

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41 UNION SQUARE WEST, SUITE 609, NY, NY 10003

UNITED SCENIC ARTISTS LOCAL 829
ART DIRECTORS GUILD LOCAL 800
AMERICAN INSTITUTE OF ARCHITECTS (AIA) LICENSED

PRODUCTION DESIGNER

DIETLAND (2018) - AMC
ASHER (2017) - XYZ Films / Momentum Pictures
THE BREAKS (2017) - Atlantic Pictures
MADOFF (2015) - ABC Television / Lincoln Square Productions
SOUTH OF HELL (2015) - We/TV - Sonar Entertainment
ALIVE ALONE (2014) - Director: Khurram Longi / Thunder Road
ROB THE MOB (2013) - Director: Raymond De Felitta / Millenium
STEP UP REVOLUTION (3D) (2012) – Director: Scott Speer / Summit Entertainment / Miami
LOVE, WEDDING, MARRIAGE (2011) – Director: Dermot Mulroney / 26 Films
STOPPING POWER (2007) (*postponed*) – Director: Jan de Bont – Intermedia / Action Concepts
STOPPING POWER (2006) (*postponed*) – Director: Jan de Bont – Intermedia / Action Concepts
EL PONCHERO (2002) - Director: Self - Documentary Short

ART DIRECTOR & SET DESIGNER

THE DICTATOR (2012) – Director: Sacha Baron Cohen – Warner Brothers
LARRY CROWNE (2011) – Director: Tom Hanks - Playtone
VAMPIRE DIARIES (2011) - Directors: Varied
INHALE (2010) - Director: Dermot Mulroney - 29 Films
MIAMI VICE (2006) – Director: Michael Mann – Universal Studios / DR / Uruguay / Paraguay
THE LOST CITY (2005) – Director/Actor: Andy Garcia – Magnolia / DR
ANALYZE THIS (1999) – Director: Harold Ramis – Warner Bros.
GLORIA (1999) – Director: Sydney Lumet – Columbia Pictures
ANY GIVEN SUNDAY (1999) – Director: Oliver Stone – Warner Brothers / Miami
BIG DADDY (1999) – Director: Dennis Dugan – Columbia Pictures
THE OUT OF TOWNERS (1999) – Director: Sam Weisman – Paramount
SIMPLY IRRESISTIBLE (1999) – Director: Mark Tarlov – 20th Century Fox
THE IMPOSTORS (1998) – Director: Stanley Tucci – Fox Searchlight
THE HORSE WHISPERER (1998) – Director: Robert Redford – Touchstone Pictures
PICTURE PERFECT (1997) – Director: Glen Gordon Caron – 20th Century Fox
MARVIN'S ROOM (1997) – Director: Jerry Zaks – Scott Rudin Productions
COMMANDMENTS (1997) – Director: Daneil Taplitz – Universal Pictures
FEDS (1997) – Television Series – Universal Television/Dick Wolf
THE JUROR (1996) (Re-Shoots) – Director: Brian Gibson – Sony Pictures
RANSOM (1996) – Director: Ron Howard – Touchstone Pictures
JOE'S APARTMENT (1995) – Director: John Pason – Geffen Pictures
BAD BOYS (1995) – Director: Michael Bay – Columbia Pictures / Miami
LOFT (1995) – Television Talk Show – Raul Naya Productions
KEYS (1994) – CBS/ABC Movie of the Week
SOUTH BEACH (1993) – NBC Television Series
WILD THINGS (1998) – Director: John McNaughton – Columbia Pictures / Miami
THE ICE STORM (1997) – Director: Ang Lee – Fox Searchlight
SPEED 2: CRUISE CONTROL (1997) – Director: Jan deBont – 20th Century Fox / Miami
MONEY TRAIN (1995) – Director: Joe Ruben – Columbia Pictures

PROMOS

E! OPENING ACT (2012) - Leroy & Clarkson

A&E (2008) - Leroy & Clarkson

TRIBECCA FILM FESTIVAL TRAILER (2007) - Bob Industries

COMMERCIALS AS PRODUCTION DESIGNER:

A&E – Director: Daniel Fries – Leroy & Clarkson (NY)

AER LINGUS – Director: Paul Goldman - 2AM Films/Toytown Films (Ireland)

ALMAY – Director: Paul Goldman – Partizan (LA)

AMBI BODY CARE – Spike DDB

AMERICAN EXPRESS – Director: Barry Levinson - Radical Media/Jerry Seinfeld (NY)

AMERITECH – Director: Paul Goldman - Cohn & Company (NY)

ANTI-SMOKING PSA – Director: Paul Goldman - Cohn & Company (NY)

AT&T – Director: Paul Goldman - Cohn & Company (LA)

AT&T WIRELESS – Director: Paul Goldman – Partizan Entertainment (LA)

BAILEY'S IRISH CREAM – Director: Paul Goldman - 2AM Films (UK)

BAYER ASPIRIN (Cardiac Unit) – Director: Paul Goldman – Partizan Entertainment (LA)

BAYER ASPIRIN (Testimonials) – Directors: Florence Buchanan & Karen McIntyre (NY)

BENEFUL - Director: Paul Goldman - MODOP (LA)

BELL SOUTH – Director: Jesse Dylan - Straw Dog (NY)

BERTOLLI - Director: Paul Goldman - MODOP

BORGATA CASINO – Director: Barry Levinson - Saville

BLACK & DECKER - Director – Tim Abshire – Backyard Productions (NY)

BRAWNY – Director: Paul Goldman – Partizan (LA)

BREATHE RIGHT - Director: Paul Goldman - Supply & Demand (LA)

BRITISH TELECOM – Director: Paul Goldman – 2AM Films (UK)

BRODIA.COM – Director: Paul Goldman - Cohn & Company (NY)

BUDWEISER – Director: Paul Goldman – Partizan Entertainment (LA)

CADBURY CHOCOLATES – 2AM Films (UK)

CAPITAL ONE – Director: Paul Goldman – Partizan Entertainment – Stillking (PRAGUE, CZ)

CAPITAL ONE – Director Paul Goldman – Partizan Entertainment – Seaquist (SPAIN)

CARLSBERG TETLY – Director: Paul Goldman – 2AM Films (UK)

CENTURY 21 – Director: Paul Goldman – Partizan Entertainment (LA)

CHASE - Director: Hank Perlman - Hungry Man (NY)

CHINA MOBILE - Director - Angel Gracia - The Shanghai Job

CINGULAR WIRELESS – Director – Paul Goldman – Partizan Entertainment (LA)

COORS LIGHT – Director: Fernando Vallejo - Bedford Falls Group (LA)

COLON HEALTH – Director: Paul Goldman – Partizan Entertainment (NY)

CREST MULITCARE – Director: Paul Goldman - Cohn & Company (NY)

DEBEERS - Director: Todd Field – Uber Content (LA)

DELTA AIRLINES – Director: Paul Goldman – Partizan Entertainment (NY)

DIET PEPSI – Director: Harry Patramanis - Pure Films (MIA)

DISARONNO – Director: Paul Goldman - Cohn & Company (NY)

DODGE RAM – Director: Fernando Vallejo – Bedford Falls Group (LA)

DORITOS – Director: Paul Goldman – 2AM Films (UK)

DRUG FREE AMERICA PSA – Director: Paul Goldman – Fresh Produce Group / Agency 212

ELECTIRCITE de FRANCE – Director: Paul Goldman - Cohn & Company/Franco American Films

EXPEDIA.COM – Director: Paul Goldman - Cohn & Company (LA)

FEBREZE – Director: Clay Williams – MJZ (NY)

FORD – Director: Paul Goldman – 2AM Films (UK)

FUJI - XEROX - Director: David Gaddie & Carlos Menendez - The Colony (NY)

GAIN – Director: Clay Williams – MJZ (NY)

GARNIER - Director: Steve Ramser - Carbo Films (LA)

GE – Director: Paul Goldman - Cohn & Company (LA)
GENUITY – Director: Paul Goldman - Cohn & Company (LA)
GLADE - The Sweet Shop (LA)
HSBC – Director: Paul Goldman - Partizan Entertainment (LA)
KODAK – Director: Paul Cade - Lovinger Cohn Associates (UK)
KOZMO.COM – Director: Paul Goldman - Cohn & Company (NY)
LG – Director: Nagi Noda - Partizan
MACY'S - Director: Hank Perlman
LYNX – Director: Paul Goldman - 2AM Films/Flehner Films (BA)
MCDONALD'S KUNG FU PANDA - Director P. Goldman / The Shanghai Job / Dreamworks SKG
MCDONALD'S – Director: Paul Goldman – Partizan Entertainment (LA)
MCI – Director: Paul Goldman – Partizan Entertainment (NY)
MERCEDES – Director: Angel Garcia / The Shanghai Job
MERRILL LYNCH – Director: Paul Goldman - Cohn & Company (NY)
NASD – Director: Paul Goldman – Partizan (NY)
NESPRESSO - Director: Michele Gondry - Partizan (NY)
MITSUBISHI GALLANT – Director: Paul Goldman - Lovinger Cohn Associates (NY)
NESPRESSO – Director: Michele Gondry – Partizan Entertainment (LA)
NEW JERSEY LOTTERY – Schofield Films (NY)
NEW YORK LOTTERY – Director: Paul Goldman - Cohn & Company (NY)
NICODERM – Director: Mike Rowles / Straw Dogs (NY)
NICORETTE – Director: Mike Rowles - Straw Dogs (NY)
NIKE - Director: Noam Muro - Biscuit Filmworks (LA)
NORELCO – Director: Paul Goldman - Cohn & Company (LA)
NUTRISH - Director: Paul Goldman - MODOP
NYC & COMPANY – Partizan Entertainment (LA)
OPENING ACT - Director: Daniel Fries - Leroy & Clarkson (NY)
OREO – Director: Paul Goldman / Partizan
PACE - Director: Paul Goldman / Chicago
PALM CENTRO – Director: Zach Math / Bob Industries
PANTENE - Director: Joe Ramon - Knucklehead Productions (UK)
PEPSI – Director: Paul Goldman - Partizan Entertainment (LA)
PILLSBURY - Director: Stephen Pearson - Radical Media (NY)
PREGO – Director: David Kellogg / Anonymous Content
QWEST COMMUNICATIONS – Director: Paul Goldman - Cohn & Company/Quixote (BC)
ROGAINE – Director: Mike Rowles - Straw Dogs (NY)
SOUTHWEST AIRLINES – Director: Peter Care / Bob Industries
TESCO – Director: Paul Goldman – 2AM Films (UK)
TOYS R US – Director: Paul Goldman - Cohn & Company (NY)
THE STREET.COM – Director: Jesse Dylan - Straw Dogs (NY)
TRIBECA FILM FESTIVAL – Director: Peter Care – Bob Industries (NY)
TRUTH – Director: Simon Levine - 100 Street Films (UK)
UPS – Director Paul Goldman / 2AM Films
USPS - Hank Perlman / Hungry Man
US WEEKLY - Director: Paul Goldman – Partizan Entertainment (NY)
VERIZON / ALLTEL – Director: Peter Care – Bob Industries
VERIZON – Richard D'Alessio – Radical Media - Radical Media (NY)
VERIZON WIRELESS – Director: Steve Miller – Radical Media (NY)
VERIZON BROADBAND - Director: Richard D'Alessio - Radical Media (NY)
VISA – Director: Paul Goldman - Cohn & Company (LA)
VODAFONE – Director: Paul Goldman – 2AM Films (UK)
VOLKSWAGEN BORA – Director: Paul Goldman - 2AM Films (UK)
VOLKSWAGEN PASSAT – Partizan Entertainment (LA)

AWARDS & PUBLICATIONS

- **2012 ADG (Art Directors Guild) Nomination** for Excellence in Production Design
-Macy's Christmas Campaign
- **2006 ADG (Art Directors Guild) Nomination** for Excellence in Production Design
- -Capital One "Trash" (What's in your wallet?)
- -Capital One "Hot Dog" (What's in your wallet?)
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- **2018 Perspective Magazine / The Chic Road to Revenge: Making Up Dietland**
- 2016 Perspective Magazine / *Delicious Ingredients (The Making of Madoff)*
- 2015 Perspective Magazine / *Your Money and Your Life (The Making of Rob the Mob)*
- 2012 Perspective Magazine Cover / *The Art Department Dance (The Making of Step Up)*
- 2011 Perspective Magazine Article / *Larry Crowne (The Making of Larry Crowne)*
- 2014 LA Skyline Art & Architecture Competition (Selected Project)
- 2011 Blogtalkradio - 123 Film Easy Interview - *Larry Crowne*
- 2011 Source Creative Article *The Shanghai Job Building a Global rep for Production Skill*
- 2006 People En Espanol (Carlos Menendez – Art Director (Miami Vice)
- 2003 Bronze Clio 2003 (*Truth -Torture Device*)
- 2003 Communication Arts (Truth -Torture Device)(December – p.83)
- 2003 Diploma BTAA (*HSBC*)
- 2002 Silver Kinsale Award (*HSBC*)
- 2002 Diploma Kinsale (*Aer Lingus*)(*HSBC*)
- 2001 Silver British Television Advertising Awards (*Lynx*)
- 2001 Epica Awards (*Bailey's Irish Cream*)
- 2000 Gold Lion Cannes Film Festival Award Winner (*Lynx*)
- 2000 Silver Kinsale Award (*Lynx*)
- 2000 D & AD Diploma (*Lynx*)
- 2000 Bronze British Television Advertising Awards (*Volkswagon Bora*)
- 2000 Silver Creative Circle Awards (*Volkswagon Bora*)
- 1999 Great Britain Gold Midsummer Award (*Volkswagon Bora*)
- 1999 Ireland and Great Britain Gold Kinsale Award (*Volkswagon Bora*)

EDUCATION

- Architect (AIA)
- The University of Texas at Austin School of Architecture – Bachelor of Architecture / 1986
- Professional Residency - Kohn Pedersen Fox Associates PC Architects, NY, NY 1985-86
- UT / Oxford, UK Urban Design Summer Program / 1984
- Trinity University 1980-1981
- The Keystone School / 1980

TEACHING

The Art Department in Film: Author of course on Art Direction in the Dominican Republic in collaboration with Pinewood Studios UK and Entrenamientos Cinematograficos del Caribe. UNIBE University, Santo Domingo

