

VISUAL STORYTELLING

YAEL PARDESS

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PRODUCTION DESIGNER

CONCEPT ILLUSTRATOR • MEDIA DESIGNER

Production designer for Theme Parks, Museums shows, Theatre, Environmental Design, & Rides 20+ year experience. Specializing in the visual and story development of immersive shows, themed environment, multimedia, and special events. Innovative creative designer with a record of developing and supporting successful projects, incorporating a wide range of applications and technologies. Strong desire to be challenged, conceive new ideas, and be part a creative team. Eye for the whole and the detail and ability to visualize pioneering designs within any space, deadline or budget.

KEY STRENGTHS

Design Concept & Creative Art Direction • Story and Themes Development • Media Concept Design Storyboards • Guest Experience Optimization • Plans & Layouts • Team Player

- Lead all aspects of production design and oversight, from initial brainstorm to final onsite installation
- Design detailed concept illustrations & storyboards conveying the show/ attraction flow and projection concepts
- Extensive stage and projection experience, and blending them successfully in service of the story.
- Develop space plans, diagrams & layout maximizing guest experience, or projections requirements.
- Make compelling dramatic narrative and visual spectacle come to life.
- Collaborate with writers, directors, architects & technical experts developing themes and stories.
- Keep the integrity of a brand, characters, events or history.

KEY PROJECTS

DISNEY WDI & CREATIVE ENTERTAINMENT

- *RIDE DESIGN Epcot* **Creative Development** Aug 2018 - July 2019
- *MULTIMEDIA ENVIRONMENT Paris* **Creative Development** May - July 2019
- *"FANTASYLAND" Boat ride Shanghai* **Media production design** - Boat ride finale 2012
- **Concept illustration & design development** for 4D interactive shows & rides 2008 - 2018 (Freelance)

JOHN KING CREATIVE/ NASSAL

- *FORT EDMONTON Canada* **Art Direction** for a 1920 Midway Carnival expansion 2016 - 2018

THE BEZARK COMPANY

- *"PIRATE" Dinner show Sentosa* **Concept Design & 3D models**
- *"OCEAN PARK" Hong Kong* **Theme design & concept illustration** water park opening 2019
- *"HENGDIAN" China* **Concepts & design development** for rides & live immersive shows
- *DISNEY Creative & Blue Sky* **Concept & live demo design** involving live body projection tracking
- *TOKYO DISNEY SEA* **Concept illustration & models** night spectacular

THE HETTEMA GROUP

- *WW2 MUSEUM New Orleans, Art Direction* - Concept & media for new exhibit 2015
- *JEWISH MUSEUM & TOLERANCE CENTER, Moscow, Media design* 2013

DISNEY CREATIVE ENTERTAINMENT WDI 2007-2008 (Full time employee)

- **Senior visual director** - Design & concept development, live events, parades, immersive 4D theatre shows

MOUSTRAPPE

- **"ICEPLORATION"** Bush Gardens Florida 2011
Media art director - Media flow & sequences design, detailed storyboards for a live ice show

SHOCONCEPTS & KB CREATIVE ADVISORS

- **"ELMO'S IMAGINATION PLAYLAND"** **"UNIVERSAL WONDERLAND"** Universal Studios Japan
A large themed indoor children playground based on Sesame Street
Production Design - Design & development, 100% deliverables for construction
- **Multiple projects for USJ , Everland Korea, Singapore Airport & more.**

THE HETTEMA GROUP and MOUSETRAPPE

- **"BEYOND ALL BOUNDARIES"** WW2 Museum New Orleans 2009
A 4D Multi-media immersive theatre show featuring a 118' W x 28'H screen & 3D sets
Media art director - Concept & sequences design, matte painting, media/set integration, animation supervision

ARTISAN DESIGN & MATILDA

- **"NORTHERN LIGHT –THE EDMONTON STORY"** Edmonton Park Alberta Canada
A 4D multimedia show about Edmonton story
Media production design – Storyboards & development, 100% deliverable notated storyboards

BRC IMAGINATION ARTS - Multimedia immersive theatre shows design

- **"THE FRANKLIN SPIRIT"** USA Pavilion World Fair Expo Aichi Japan **Production design**
- **"LINCOLN'S EYES"** LINCOLN LIBRARY Springfield Illinois **Art Direction**
- **"THE TEXAS SPIRIT THEATER - THE STAR OF DESTINY"** Austin History Museum TX **Production Design**
- **"MOVIE MAGIC"** Universal Studios Japan Steven Spielberg Producer & show narrator **Production Design**

PARAMOUNT PARKS & SHOCONCEPT

- **"MAGIC OF THE MOVIES"** Paramount Parks - US & Canada Multi Media interactive Show **Production design**

LADY OF OUR ANGELS CATHEDRAL OPENING CEREMONY Los Angeles

- **Outdoor grand dinner and live show incorporating projections on the Cathedral building**
Visual director and media curator – Media storyboards & art curator

SELECT AWARDS

"BEYOND ALL BOUNDARIES" New Orleans WW2 Museum

- THEA Award (whole project)
- GOLD MUSE Award 2010 (whole project)
- Visual Effects Society (VES) Nomination in the special effects category.

The Hetteima Group

"THE STAR OF DESTINY" Austin History Museum TX

- THEA Award (for whole project)

BRC Imagination Arts

THE LINCOLN LIBRARY (including "LINCOLN'S EYES") Springfield IL

- THEA Award (for whole project)

BRC Imagination Arts

ADDITIONAL SKILLS: Photoshop, Illustrator, Sketchup, Hand drawings & models, KN, Excel, Pages

ADDITIONAL EXPERIENCE:

- **Theatre design** 1990-present (Separate resume) Latest –**"THE STONE WITCH"** - Westside Theatre Off BWAY
- **Special events design** Latest - **"ISRAEL 70 ANNIVERSARY"** at Universal Studios
- **TV commercials and print design** (Separate resume)
- **Adjunct Professor** - Theatre design - USC School of Drama 2003-2006
- **Interior design** for the Brentwood Theatre and various private homes.
- **Concept work and Illustration sample** https://issuu.com/yaelpardessdesigns/docs/yael_pardess_illustration

ADD'L LANGUAGE EXPERTISE: Hebrew, French

EDUCATION : Tel Aviv University Theatre design

MEMBERSHIPS: IATSI 829, TEA